

# Privacy Notice



Welcome to our website. We hope that in this environment you feel like part of a big Family! This Privacy Notice ("Notice") addresses how Pandurata treats the Personal Data we collect and receive from you, regardless of our relationship (consumer, customer or supplier, for example). We ask that you carefully read the notices contained herein, as well as, periodically, be aware of updates to this Notice.

## Definitions

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**Cookies** are small text files that a website, when visited, inserts into the user's computer or mobile device through the internet browser (browser). Using it increasingly personalizes your experience on our platforms.

**Personal Data** is all information that allows you to be directly identified or that has the potential to make you identifiable. For example, your name, CPF, email, profession, among others.

**Sensitive Personal Data** is data related to racial or ethnic origin, religious conviction, political opinion, membership in a union or organization of a religious, philosophical or political nature, referring to health or sex life, genetic or biometric data, when linked to an individual.

**Person in charge** is the person responsible for processing personal data and for taking care of your privacy here at Pandurata. If you have any questions about how your data is handled by us, he is the one who will help you.

**Processing of Personal Data** means any operation carried out with Personal Data, such as collection, use, access, reproduction, sharing, storage and elimination.

**Personal Data Subject** is the person to whom the Personal Data relates.

Whenever the terms "Pandurata", "we", "us" or "our" are mentioned, we are referring to **Pandurata**; likewise, whenever the terms "user", "your", "you" or "yours" are mentioned, we are referring to the **Personal Data Subject**.

## What Personal Data do we collect?

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In order to initiate and maintain a relationship with you, we need to process some Personal Data. They may be provided directly by you, by third parties, or collected automatically by cookies when you access our website.

We may collect the following Data

- a) Registration data:** name, CPF, RG, date of birth, nationality, address, telephone, e-mail and service protocol.
- b) Financial data:** bank details (bank, branch and checking account), credit/debit card data.
- c) Behavior and access data:** geolocation, browser history or cookies, IP address, and log and access logs.
- d) Professional information:** data obtained from the public domain and social networks, such as LinkedIn and Facebook, resume, unit of interest.
- e) Biometric data:** facial biometrics, collected through technology that makes it possible to analyze and recognize unique characteristics of an individual.

## What do we do with the Personal Data we collect?

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We need your Personal Data for the purposes described below:

- **Commercial relationships:** originated by any business we carry out, whether in purchases in our "Virtual Store" or even in the "Your Loyalty Program" available at "Casa Bauducco".
- **Franchises:** if you are interested in being a franchisee, we will collect some of your Personal Data in the link "Casa Bauducco" so that we can initiate our contact.
- **Internal record keeping:** to carry out our regular activities, such as financial and accounting activities.
- **Prospecting:** observe the use of our products and services in order to prospect sales and marketing.

- **Direct marketing:** periodically sending you promotions about new products and special offers, as well as customizing the website according to your interests, to the email you provided.
- **Market research:** contact you, from time to time, by email, telephone or SMS, for market research purposes.
- **Work with us:** selection processes and admission of new employees through the "Work with us" link, available on our website.
- **Legal or regulatory obligations:** to ensure compliance with obligations provided for by law, regulations of government agencies, tax authorities, the Judiciary and/or any other competent authority.
- **Exercising our rights:** to protect our rights in any judicial, administrative or arbitration proceedings.
- **Fraud prevention and security assurance:** so that we can verify your identity, as well as validate and record your access to our physical environments, preventing possible fraud and ensuring everyone's safety.

## Who do we share your Personal Data with?

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We may share your Personal Data with companies of the same economic group, companies that support Pandurata's systems, public agencies, the judiciary, business partners, payment institutions and financial institutions.

To preserve your privacy, we use contractual tools and audits to ensure that third parties who receive your Personal Data on our behalf provide them with the same protection that we do.

For more information about the third parties with whom we share your Personal Data, you can make a specific request as set out in the next section.

## What are your rights?

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You, as a Personal Data Subject, have the following rights:

1. To know if we carry out any Processing with your Personal Data and which ones are processed;
2. Correct or request the correction of incomplete, inaccurate or outdated data;

3. Request the anonymization, blocking or deletion of unnecessary or excessive data in relation to the purpose for which it was collected;
4. Request data portability to another provider of similar products or services;
5. Obtain information about the public or private entities with which we share your data;
6. When the Processing activity requires your consent, you can refuse to accept it. In this case, we will inform you of the consequences of not carrying out such an activity.
7. Where the Processing activity is carried out by us on the basis of your consent, you can revoke it at any time.

To exercise your rights, you can contact us by email: [protecaodedados@bauducco.com.br](mailto:protecaodedados@bauducco.com.br).

## Cookies

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Placing cookies will help the website to recognise your device used to access our website on a future visit. They are used to help determine the usefulness, interest, and number of uses of the websites, allowing for more efficient navigation and eliminating the need to repeatedly enter the same information.

Cookies do not collect information that identifies the user, however, we may monitor your visits to the site as long as, at least once, you have started your browsing from a communication sent by us.

Cookies also collect generic information, such as how users arrive and use the websites or the area of the country or countries through which they are accessed. They only retain information related to your preferences, and most browsers are set to automatically accept cookies.

Our cookies have different functions:

| Types of Cookies | What do they do?                                                                                                                                                                                                                                                      |
|------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Essential</b> | → Some cookies are essential to access specific areas of our website. They allow you to browse the website and use its applications, such as accessing secure areas of the website by logging in. Without these cookies, services that require it cannot be provided. |

- Analytical** → We use these cookies to monitor how users navigate the site and analyze its performance. This allows us to provide a high-quality experience by personalizing our offering and quickly identifying and correcting any issues that arise. For example, we use performance cookies to learn which pages are most popular, which method of linking between pages is most effective, or to determine why some pages are receiving error messages. Based on your use of the site, we may also use these cookies to highlight articles or services on the site that we think may be of interest to users. These cookies are used only for the purpose of statistical creation and analysis, without ever collecting personal information.
- Functional** → We use functionality cookies to allow us to remember your preferences. For example, cookies avoid typing the user's name each time they access the website. We also use functionality cookies to provide you with advanced services, such as commenting on an article. In short, functionality cookies store the user's preferences regarding the use of the website, so that it is not necessary to reconfigure it each time they visit it.
- Marketing** → They serve to target advertising according to the interests of each user and the number of visits they have made, allowing to limit the number of times the ad is viewed. These cookies help measure the effectiveness of advertising.
- Third party** → They are used to measure the success of applications and the effectiveness of third-party advertising on our website.

In addition, the cookies used may be:

- Permanent cookies: they are stored at the level of the internet browser on your access devices (pc, mobile, tablet) and are used whenever the user makes a new visit to the website. They are generally used to direct navigation according to the user's interests, allowing us to provide a more personalized service.

- Session cookies: these are temporary and remain in your internet browser until you leave the website. The information obtained allows us to identify problems and provide a better browsing experience.

You can always disable part or all of our cookies. All browsers allow the user to perform this management by selecting the appropriate settings in the respective browser.

However, disabling cookies may prevent some services on the website from working properly, affecting your browsing in part or in full.

### **How long do we process your Personal Data?**

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We will retain your Personal Data for as long as necessary to fulfill the purpose for which it was collected, unless a longer retention period is necessary to comply with legal obligations and out-of-court settlements or safeguard our rights.

To determine the retention period for your Personal Data, we rely on the following criteria:

- Whether we have a legal, contractual or other obligation to retain Personal Data;
- Whether the Personal Data is necessary for the purposes of investigation or litigation;
- Whether Personal Data is necessary to maintain accurate business and financial records.

### **How do we keep your Personal Data secure?**

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We are committed to ensuring that your information remains secure. In order to prevent unauthorized access or disclosure of the data collected, we have adopted strict electronic and administrative procedures to safeguard, protect and ensure the proper and lawful Processing of Personal Data.

We also adopt technical measures to keep your Personal Data safe and protected from unauthorized access and accidental or unlawful situations of destruction, loss, alteration, communication or any other form of inappropriate or unlawful processing, always in light of the applicable rules.

These measures are continuously monitored and reviewed according to technological advances and organizational resources.

## Links to Other Websites

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This site contains links to other websites. We are not responsible for your privacy, data protection, or content practices.

Visitors should check the Notices and Privacy Policies of these other websites to understand their procedures.

## Doubts?

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For more information or if you have any questions about this Notice, you can contact us at: [protecaodedados@bauducco.com.br](mailto:protecaodedados@bauducco.com.br).

## Update

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This Notice was last updated on 08/19/2025.

The information provided here may be updated or changed. Therefore, we advise you to consult this Notice periodically.